

January 23, 2006

newsblast

WAYOFTHEMASTER.COM

LIVINGWATERS.COM



"And he said unto them, Go ye into all the world, and preach the gospel to every creature." -Mark 16:15

**Rescue Hero**

By Kirk Cameron

**Finally Getting the Message**

By Ray Comfort

- [Bouncing off Santa](#)
- [Dr. D. James Kennedy](#)
- [Lazarus and The Rich Man - New CD Set](#)
- [Join us for Dinner in Dallas](#)

- [On Air](#)
- [The Basic Training Course](#)
- [The Way of the Master Minute](#)
- [The Third Season](#)
- [Giant Quarters - A New Kind of Tract](#)

- [Children's Hunger Fund](#)
- [The New and Improved Smart Card](#)
- [Survey](#)
- [Join Us For PIE](#)
- [Coffee Break](#)

UPCOMING EVENTS

SUBSCRIBE

New Newsletter Format

WayOfTheMaster.com and the LivingWaters.com monthly newsletters have been combined and streamlined. If you have been enjoying both ministry newsletters each month, now you will begin to receive two identical copies. (If this happens to you, simply [manage your subscription](#) and uncheck one of the two.) We hope you enjoy the new format!

**Bouncing Off Santa**

We couldn't get a flatbed truck for the Christmas outreach. So we decided to use the Children's Hunger Fund Limo. We purchased a Santa suit, put it on one of our staff (Danny Goodall), put him into the limo, and parked it outside an apartment complex. Kids and parents packed around for Christmas gifts and listened to a message on Christmas' true meaning before we gave out stuffed toys. We also took Santa, in the limo, to a local mall crowded with Christmas

shoppers. The security guards at first gave us permission to pass out the toys and give a message, then a few minutes later they walked over and withdrew that permission. However they just couldn't bring themselves to kick "Santa" out... especially in front of the growing crowd of parents and children. So they allowed us to preach a gospel message and hand out stuffed toys for the children. The outreach gave Ray a novel idea. He purchased a gorilla suit . . . To learn more, read [Ray's column this month](#).

Dr. D. James Kennedy

We were encouraged that *Truths that Transform* once again aired "Hell's Best Kept Secret" (January 5 & 6), on their "Best of TTT" messages. It is being offered in Dr. Kennedy's January 2006 *Impact* newsletter.

Lazarus and the Rich Man - New CD Set

We have a new two CD set called "[Lazarus and the Rich Man.](#)" One of the messages has been lifted from the 16 CD series, but the other is completely new.

"Powerful, convicting, and encouraging." ~Chaplain Tony Miano

(Tony has been a deputy sheriff for the Los Angeles County Sheriff's Department since 1987. Check out his website www.tenfourministries.org)



Join us for Dinner in Dallas

Join us on Sat., Feb. 18 at the Dallas Marriott Las Colinas where we will be hosting a [Fundraising Banquet](#). We will pay for the paltry poultry dinner and we will share with you all of the exciting details about expanding the ministry... then we will ask you for your support. Kirk Cameron, Ray Comfort and the freakishly tall host of the radio program, Todd Friel, will all be there. We hope you will be there too.

The Way of the Master NEWS



On Air

Way of the Master Radio is now on the air. Thank you so much for all your support. Listen to us on your [local station](#) Monday through Friday, 2-4PM CST; or [online](#) anytime... including **free podcasting**. And remember, this isn't just a static show... you can now interact with us like you've never been able to before! Call and talk to us on

air (1-800-811-WDJD), or email us your questions and comments (studio@wayofthemasterradio.com) to be discussed on air. Please spread the news about the program, and please pray for us. Listen to this feedback we received this week:

"Twenty minutes ago I just found the Way of the Master radio program [on Sirius radio]! Oh my goodness, this is absolutely wonderful. Todd is so cool! This is incredible, I am one happy camper! I am calling everybody! But I am too chicken to call the show, maybe someday. Thank you, thank you. We were huge supporters of you guys anyway and we have ALL your stuff. This is just icing on the cake. Gotta go and listen to the show..." ~Evelyn A.

The Basic Training Course

Based on our television program, this [new eight week evangelism course](#) should be available mid-February. Kirk and Ray have been working on this for almost a year (thank you for your patience). The Basic Training Course has been specially formatted to train believers in a group setting to simply and confidently share the gospel with family, friends, and strangers. This will replace our previous course called "The Foundation Course." We used the best of all our street interviews, added never before seen footage, including lessons on the Top Ten Questions & Objections and the subject of Overcoming Fear. Instead of "Hell's Best Kept Secret" being spread out over three episodes (as in the Foundation Course), it is presented in one concise 40-minute teaching. We have written a new comprehensive study guide, with much more emphasis on in class roll plays, hands on experience, a "WDJD Quick Reference Card," and ideas for local "fishing trips." We poured our heart and soul into this new course, and pray that God uses it to train and raise up laborers.



The Way of the Master Minute

Don't miss the free daily one-minute devotional with Kirk Cameron and Ray Comfort at [www.Way of the Master Minute.com](http://www.WayoftheMasterMinute.com). This isn't something to replace your daily time with God, but something to *supplement* it. It's not the main course, but a little something to chew over--to give you extra energy for your busy day. Each day you will have the choice of reading the text, listening to the audio--or both. Try it out now, and set it as your Home Page.

The Third Season

We have begun writing the scripts for the Third Season, which will be an expose of the great religions of the world: Islam, Judaism, Buddhism, Hinduism, etc. We will maintain the fast-moving reality format while revealing to the viewer how each of these great religions has a common denominator. They are based on good works and are the fruit of self-righteousness--a massive tree that grows out of the fertile soil of idolatry. We hope to expose this by revealing exactly what each adherent is trusting in (in their personal beliefs and a wrong understanding of the character of God), using street interviews, and compare that to the Scriptures, and then witness to them. These programs will continue to teach the "way" of the Master by showing how the Law cuts to the root of the tree of self-righteousness, leaving only One who can save us. Please continue to uphold us in prayer.



The quarter coaster is 4 inches in diameter.

Giant Quarters - A New Kind of Tract

The "[Quarter Coasters](#)" are actually genuine coffee coasters that look like a huge quarter. If you like tracts with "getaway" time, this is the ultimate. The gospel message is in a spiral format, giving you about two or three minutes before the giddy reader even knows that it's a tract.

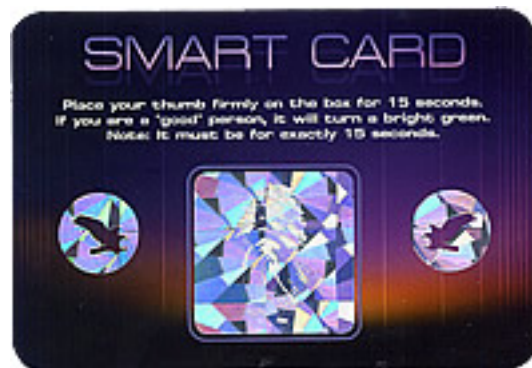


Children's Hunger Fund Banquet

The [Children's Hunger Fund banquet](#) will be held March 12, 2006 in the Ronald Reagan Presidential Library's new Air Force One Pavillion in Simi Valley, California. For tickets or sponsorship opportunities, please contact them at info@childrenshungerfund.org or call 818.899.5122. Living Waters and The Way of the Master are proud supporters of Children's Hunger Fund.

The New and Improved Smart Card

The [Smart Card](#) has always been a very popular tract, but we wanted to make it irresistible—so we gave it a new "high-tech" look (see [new tract video](#)). Now instead of a plain red square, the person places his thumb onto a square made with fractured iridescent foil that catches the light and changes colors as the card moves.



Survey

Feel free to do a survey for our TV program and ask people what happens after they die. You can either create a form or call random numbers in the phone book, and say, "Hello. I'm doing a survey for a TV production company on spirituality in America. May I ask you a few questions? What do you think happens after someone dies? Where do you think they will go? Do you believe in Heaven and Hell? Do you think you will go to Heaven? We have a simple test of four questions. It really helps with this issue. Do you want to do the test? It's easy. Do you consider yourself to be a good person?, etc." Feel free to email us any results.

Join Us For PIE

Join Ray Comfort and his team every Friday night for Pizza, Intercession, and Evangelism (PIE). Meet us at Living Waters Publication's Headquarters at 9818 Arkansas Street in Bellflower, California at 6:00 PM for a big slice of pizza, some powerful intercession, and then hit the streets with us locally, to evangelize this Hell-bound world. Don't miss out on a slice of *this* PIE. Come and enjoy a peace that passes all understanding.



coffee break



inspiration, encouragement and
ideas on sharing your faith...
real life stories from people just like you



Tickets to Heaven on a Paved Road

Sent in to us from Pastor Ryan D., Hazleton, Pennsylvania

Back in August, the road directly in front of our church was being entirely repaved by the city. I had just ordered a number of tracts from Living Waters, including [Tickets to Heaven](#). A crew of 15 men was working hard and the day was extremely hot. I knew this would be a great opportunity to witness and to be a good testimony for our church. So I went to the local convenient store and put 25 cold Cokes in a cooler with ice.

As I carried the cooler out to the edge of the street, I waved to one of the workers nearby. I explained to him that our church wanted to thank the men for their hard work, and he smiled when I told him about the Cokes. Then I said to him, "You guys picked the perfect day to pave our street, because we just happen to have free tickets to Heaven for you and all your workers." He took one of the tracts with a quizzical look. So I said, "If you don't want to go to Heaven, just tear it up!" He smiled and sure enough, tried to tear up the tract. Then he laughed!

Before he went back to work I gave him 15 tracts, one for every one of his workers. You can imagine my joy when he climbed atop the giant paving machine and began passing out tracts to every one of his men. As he passed them out I overheard him say to one of his men, "Hey Joe...You **REALLY** need one of these!"

It was a great day. Thanks, Living Waters.

Do you want to contribute your witnessing experiences, tract stories, and creative evangelism ideas to the "Coffee Break" column? Send them to: share@livingwaters.com, and maybe we'll use yours! (Please include your first name, last initial, and location, in case we use your story!)