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newsblast



AUG 2005

Website Version

... : WayOfTheMaster.com : ...

Aug. 30, 2005

Basic Training Shoot



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Kirk and Ray were filming content for the new Basic Training Course before a live audience of 300 people. They were about to do a role-play when Ray realized that he didn't have any of the [Million Dollar Bill](#)

[tracts](#) he wanted to use in the role-play. So he mumbled, "I don't have any tracts on me." Suddenly, 300 people were pointing at him and excitedly shouting that he owed them \$1,000! (He had said in his audiotaped messages that he would give a thousand dollars to anyone who finds him in public without tracts.) He thought that if he was ever caught without tracts, he could manage to find \$1,000--but never in his wildest dreams did he think he might have to shell out \$300,000! It was funny. The cameras were rolling, so the scene will be used as an outtake on the new eight-part series when it comes out in late October. By the way, although Ray didn't have the Million Dollar Bill tracts on him, he did have some smaller tracts tucked into his pocket.

One-Two Punch

NEW COLUMNS



Kirk Cameron

[Divine Appointments in Unexpected Places](#)

"As I was walking from my car to the front door of our ministry offices, I noticed a man in a black jacket riding a Moped through the adjacent alley..."



Ray Comfort

[Ashamed of Jesus](#)

"Ask the average Christian, 'Are you ashamed of Jesus?' and he will more than likely adamantly answer, 'Of course not. He's my Lord and Savior...'"



While we were editing footage from the recent [Evangelism Boot Camp](#) in

Huntington Beach, California, we watched a brother witnessing to a teenager. When the youth wasn't too concerned about his salvation, the Christian simply said, "I will leave you with my card with my phone number on it, and you can call me the day you are going to die." The youth said, "Huh?" The Christian repeated what he had said: "I will leave you with my card with my phone number on it, and you can call me the day you are going to die... and we can talk about eternity then." The youth was stunned. Then the brother added, "That's right. You don't know the day you are going to die, do you?" It was powerful, so we developed the idea into the [Appointment Card tract](#) upon which you can write your phone number and leave it with those to whom you speak.

Important: Budding Filmmakers

A number of people have been filming their own witnessing interviews and kindly sending them to us. Some of these we may include in future episodes of "The Way of the Master." If you are going to do this, please make sure that the sound is good and that you ask the person you are interviewing: "May we use this interview on national television?" *If you don't have the person giving their permission on camera, we can't use the footage.* Also, make sure it's digital, queue it up, and enclose a letter giving us permission to use it. Thank you.

Learn a Cool Coin Trick

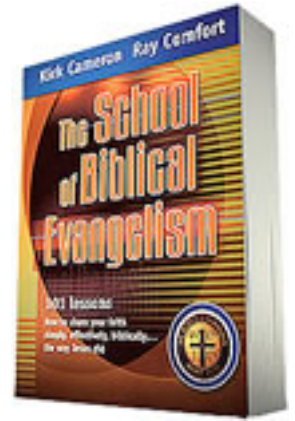
If you have ever wanted to learn how to do a simple but very effective "magic" trick, check out this [short instructional video](#) sent to us Steve J. of Alaska. Sleight-of-hand like this is extremely useful for getting the attention of unbelievers. If you do this trick with a [Ten Commandments coin](#) or a [pressed penny](#), it's easy to give the coin to the person and very naturally transition into a gospel message.



School of Biblical Evangelism
Join 5,000 students worldwide

Only Until September 30th

If you join the more than 5,000 students in the online [School of Biblical Evangelism](#) before the end of September, you will not only get all the normal extras, but you will get a free copy of the 760-page *School of Biblical Evangelism* [textbook](#) (a \$25 value). This means that if you're ever unable to access the online school, you can still study using the textbook.



Share the Secret

Our ministry began with one teaching--"[Hell's Best Kept Secret](#)." God has graciously used it to change the lives of many individuals, and even the direction of entire churches. It seems to have a dual effect--God is using it to cause people to consider the validity of their own conversion, then giving them a deep concern for the lost. Would you therefore consider adding a "[signature](#)" to your emails, with a link to this teaching where people can listen to it freely online? If we all did this, countless others could learn the vital principles of biblical evangelism and be emboldened to share their faith.

Frank Franklin

Frank's Fine Products

(Cell: 555-555-5555 or Office: 777-777-7777

7 Fax No#: 999-999-9999



This is not a teaching about Hell.

[Click here to create your own email signature like the one you see above.](#)

Reaching the Lost in Your Hometown

Joey, a friend of the ministry, shared the following (wonderful) testimony. This creative idea for churches to train and send out "missionaries" into your own area shouldn't be "remarkable," it should be commonplace.

When school let out for the summer, I knew I'd have free time. For nine months of the year, I had sat under florescent lights, hunched over books, and didn't have much time to share the gospel with others. So when summer began, I made an appointment with my pastor and asked him to do something bold. "I want you to create a position for me," I told him. I pointed out that if I were to apply to be a summer missionary, our church would lend me financial support. (Our church supports missionaries, as most churches do.)

So I suggested something along the same lines: have our church support me as a "local missionary." Instead of paying to fly me to Uganda or Romania and acclimate to a new culture, learn the language, help out in the community, and hopefully share the gospel with a few locals, would the church be willing to support me doing street evangelism in our own hometown? The cost of plane tickets alone would equal all that my church would have to pay me if I worked locally for the entire summer at minimum wage to cover my expenses! Our pastor agreed, and I became our church's first "local missionary." So I spent this summer open-air preaching, doing lots of one-to-one witnessing, and training other church members to share their faith by taking them out on the streets.

Many people in our church find it too intimidating to actively share their faith...but they can lend support to someone who is willing to do it regularly! This summer, I estimate that I have personally, verbally shared my faith with about 1,000 people in our community. I was able to personally lead some of these people to know the Lord, and several others came to know the Lord through the efforts of the people I helped train. Many others said they had never understood the gospel message until our conversation.

Many churches are seeking a low-cost way to share the gospel, bring others to church, provide church members with ways to serve, and remain active in their local area. This is a great way to do it!

Do You Speak a Foreign Language?

Our friend Sonia Foley in Australia is creating a website with a biblical gospel presentation available to anyone in the world in their own language! She desperately needs translators who are willing to donate their time. Can you help? Contact her directly at sonitheechidna@exemail.com.au.

Special Prayer Requests

Please pray for a little girl in Australia named Haley. Her mother wrote to us to say she is beside herself with grief because her daughter is having continual seizures, and is battered, bruised, and fearful. Doctors don't seem to be able to help. Also, pray for Linda, a Christian lady who has bone cancer. Her case brought our phone operator to tears.

Evangelism Boot Camp



Come to Austin, Texas, November 10-13, for three days of intensive hands-on evangelism training at the [GNN Evangelism Boot Camp](#)! Held in association with The Way of the Master and Living Waters ministries, The Great News Network's EBC is the place to surround yourself with other Christians who are serious about obeying the Great Commission. **The deadline for applications is September 28, but don't wait--space is limited.**

Worldview Weekends



As you can see from the schedule below, both Ray and Kirk will be featured speakers at several [Worldview Weekends](#) coming in October. At Worldview Weekend conferences, a variety of speakers will help you learn to think and live like a Christian in an increasingly anti-Christian culture, and to defend essential Christian beliefs. If you live anywhere near [Ohio](#), [Minnesota](#), or [Florida](#), you won't want to miss these opportunities.



- Ray and Kirk will be speaking at the Worldview Weekend Conference on **October 14** in Cedarville, OH -- www.worldviewweekend.com
- Ray and Kirk will be speaking at the Worldview Weekend Conference on **October 15** in Arden Hills, MN -- www.worldviewweekend.com
- Ray and Kirk will be speaking at the Worldview Weekend Conference on **October 21 & 22** in Spring Hill, FL -- www.worldviewweekend.com

*We would appreciate your prayers for these events.
If you know someone in these areas, please encourage them to attend.*



Grab a cup of coffee and dig in. We offer these stories to encourage you that ANYONE can share their faith. These are real people, just like you... if they can do it -- you can do it!

Life is quick -- stay focused.

...: Tracts in the Car :...

Sent in by Cedric H. (Bloomington, MN)

My fiancée suggested a great idea that I thought I would pass along. I've been keeping a set of tracts in my car to hand out at drive-thrus or just to have extras wherever I go. I was storing them in a little coupon organizer book, but Jennie suggested I purchase a visor CD-holder to keep my tracts in. I like it much better than the coupon organizer because the tracts are always in reach, and instead of rifling through them I can see the tracts at a glance.



...: God Makes it Obvious :...

Sent in by Milt S. (Minneapolis, MN)

I had just received my first order of tracts from Living Waters - the [Million Dollar Bill](#). The next morning, I prayerfully asked God to show me when to use them, since I had no clue, nor any guts to follow through. I said, "God, it needs to be REALLY obvious!"

I had a bunch of tracts in my wallet as my wife and I started out for work that morning. She asked me to stop at a local convenience store for something. I went in, paid for my purchase, and as I opened my wallet, I saw the Million Dollar Bills. Should I give the clerk one? I hesitated, not sure how this all was supposed to work. I was aware of the need to reach out, but too embarrassed at my first attempt to hand out the tract.

Another guy walked in, apparently a regular at the store. There was small talk between the regular and the clerk, and all the while I am arm-wrestling with myself over handing out the tract. Then, out of the blue, the regular asked, "So, Pete, have you made your first million yet?" "No," he responded. To which I promptly said, "Here! Here's your first million!" He was delighted!!!

How much more obvious could God be?!? Now I give them away like candy!

Do you want to contribute your witnessing experiences, tract stories and creative evangelism ideas to the "Coffee Break" column? Send them to: share@wayofthemaster.com, and maybe we'll use yours!

(Please include your first name, last name, and location, in case we use *your* story!)

God bless,

Kirk Cameron, Ray Comfort, and The Way of the Master Staff

Please pass this newsletter on to your friends.

If they like it, encourage them to [sign-up to receive it themselves](#). We want to build and equip a massive army of Christians to reach out to the lost, and the newsletter is an ideal way to keep in contact with them.

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