

WAYOFTHEMASTER.COM newsblast



JAN. 2004

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Volume 3, Issue 1

Take a Peek *Behind the Scenes*

Our brand new book [Behind the Scenes: "The Way of the Master"](#) is finally ready! This is the perfect gift for those who love the ministry.

Behind the Scenes is 112 pages, 10" x 8.25"--a hardback, high-quality, full-color publication that takes you behind the scenes of the filming of the show. There are more than 500 photos that will give you an educational (sometimes humorous) look at the people--in front of and behind the camera--who make this reality TV show a reality.

It's more than just photos. The book also contains commentary on the filming, highlights of various episodes, original scripts, articles, insights and viewer questions, as well as evangelistic teachings and personal comments from Kirk and Ray. Like *What Hollywood Believes*, this is great for placing on coffee tables as a conversation starter (the scripts and commentary make it an evangelistic tool).



NEW COLUMNS



Kirk Cameron

[Who's Your Daddy?](#)

"Are you a child of God? Is God your Father? Are you sure? To be mistaken on this point, is to make the greatest blunder of your life..."



Ray Comfort

[God, Tsunamis, and Cheese Sandwiches](#)

"Yes, there is plenty of evidence (from cheese sandwiches to tsunamis) for a thinking person to conclude that a God of love who is all-powerful and wants to better the life of humanity doesn't exist..."

Join the Living Waters Promotion Team

New Promo-Email *How it was created...*

Dale, our graphic artist, created a 3D fire hydrant in Cinema 4D. He then combined that with the raw photo Scotty had taken of Eddie, and added some spraying water with Photoshop. Finally, the text was added.

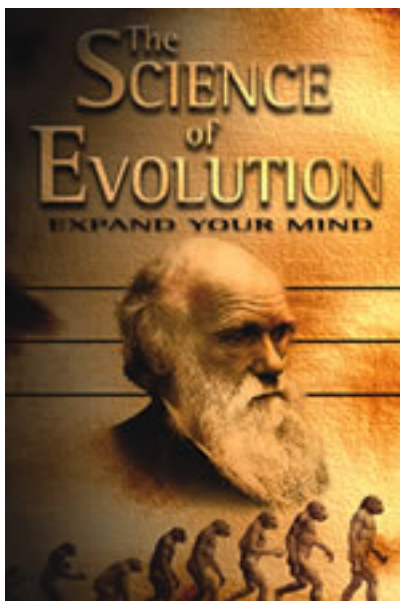


[Click here to take a closer look.](#)

Even though our TV program goes to 70 countries and is on six networks in the United States, we still feel that the message has touched only the tip of the iceberg of the Church. The key is to get pastors to listen to "Hell's Best Kept Secret" (on our sister website LivingWaters.com) and then to read *The Way of the Master*. So we have formulated a plan.

We want you to be part of our "Promotions Team." If you believe in the importance of this teaching, please consider going to SpiritualThirst.com. There we will provide you with attractive emails (like the one pictured above) that you can send to all your Christian friends, your pastor, and the members of your ministry team. You can also send copies to all the Christian organizations you support or are affiliated with. These emails include direct links so your friends can freely listen to and/or download the "Hell's Best Kept Secret" mp3 audio file, and can download a free copy of the first two chapters of *The Way of the Master*.

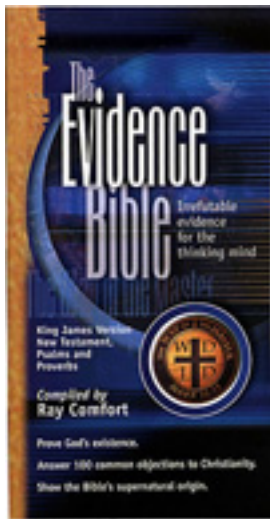
With your help in getting this message out to all your Christian contacts, we could see something incredible. We have close to 50,000 people on this mailing list. If every one of us got involved, we could see a huge impact in the way the Christian community thinks about, and acts on, the Great Commission. Don't wait -- get involved!



The Science of Evolution

We were so pleased with the [evolution episode](#) of "The Way of the Master," we produced it as a stand-alone DVD. This episode (30 minutes) is unique in that it doesn't follow the usual format of Christian experts exposing the theory. Instead, it lets evolutionary believers put their foot in their own mouth, simply by asking them probing questions. Join us as we take an orangutan to lunch, and call major airlines to ask if a "relative" can join us on the plane. The graphics on this DVD have been designed so that there is no indication that it is Christian or anti-evolution. Order in bulk (10 or more) and get them for only \$2 each.

We also have four new episodes of "The Way of the Master" available (two episodes per DVD). They are ["The Satanic Influence"](#) and ["How to Witness to Someone Who is Gay,"](#) and ["Evolution"](#) and ["How to Witness to a Family Member."](#)

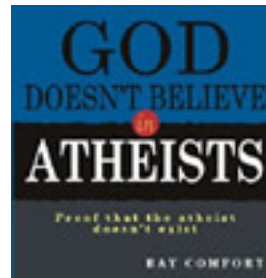


Giveaway Bible

Have you ever wanted to give someone a copy of *The Evidence Bible* after you have witnessed to them? Now you can do so affordably. [The Evidence Bible is now in pocket-sized paperback](#) (New

Testament plus Psalms and Proverbs). They are

\$7.99 per copy, only \$4.79 each for five or more copies, and a [box of 60 for \\$120 \(\\$2 per copy\)](#).



Two More on CDs

We now have two more of our teachings on single CDs. They are ["How to Get on Fire For God,"](#) and ["God Doesn't Believe in Atheists."](#)

Magazine Article

Ministries Today did a wonderful overview of our ministry. If you want to promote the teaching in your church, showing your pastor the magazine may be a good way to introduce him to the ministry. You can order a copy of the Jan./Feb. issue by calling them at 800-749-6500 ext. 2405, or you could get a little more [information about the issue at this link](#). If you wanted to subscribe to "Ministries Today" magazine, you could go to www.strang.com/offer/mt-j4lnow.htm.



Way of the Master Mini Boot Camp

February 25-26 there will be a "Mini Boot Camp" conducted at the Dallas Worldview Weekend. The "Mini Boot Camp" is available only to people who have registered for the Dallas Worldview Weekend. They are limiting enrollment to the first 100 people so that Ray, Kirk, and the other team leaders can give special training advice and coaching to each student. The \$25 cost is separate from the cost of the Worldview Weekend conference tickets. To learn more about this, check out www.worldviewweekend.com.

New Million Dollar Bill

Although the [Million Dollar Bill](#) tract has been one of our favorites, we have almost always followed it up with another tract, because the gospel message was so short. Not anymore. We have more than doubled its message, but we have still been able to keep it discreet. We have also added "In God We Trust" on the back.



Ray's brother (who lives in that small island off the coast of New Zealand) isn't a Christian, but he emailed him and asked for more copies of the tract, saying, "I give out a lot and people say they love them."

Encouragement

"I went over to a friend's house and saw she had an [Evidence Bible](#). I picked it up and began to browse through it. I asked if I could borrow it, took it home and I have never been so convicted before in my life. I also went to your website and ordered your [16 CD Series](#). I have never heard anything like that in my life concerning the Ten Commandments. I thought I was a Christian for 30 years. Sad to say your CD Series proved to me that I wasn't a Christian--especially the first CD, "Hells Best Kept Secret." I haven't witnessed for the Lord as I should. Maybe it was because of fear. But that's no excuse, is it? I am ashamed of myself... I am 52 years old; I have wasted the last 30 years, but I will not waste the time I have left." -- Edward M.

Upcoming Events

Ray and Kirk will be at the Worldview Weekend in Houston (February 25 & 26, 2005) on Friday the 25th. Conference Location: Sugar Creek Baptist Church, 13333 Southwest Freeway, Sugar Land, TX 77478. www.worldviewweekend.com

Ray and Kirk will be at the Worldview Weekend in Dallas (February 25 & 26, 2005) on Saturday the 26th. Conference Location: First Baptist Church of Colleyville, 5300 Colleyville Blvd., Colleyville, TX 76034. www.worldviewweekend.com

coffee break



inspiration, encouragement and
ideas on sharing your faith...
real life stories from people just like you

Grab a cup of coffee and dig in. We offer these stories to encourage you that ANYONE can share their faith. These are real people, just like you... if they can do it -- you can do it!

Life is quick -- stay focused.

...: The Hardest Looking One of the Bunch :...

This one sent in by Jeff R. (Mesa, AZ)

I have been staying plugged in to your program and have been doing a lot of reading on the subject of evangelism. I ordered a copy of [*The School of Biblical Evangelism*](#) and went to work. I spoke to God and asked Him to place such a burden on my heart to evangelize that my life would be a wreck unless I started to get out and do it. He has answered my prayer and continually stretches me daily. I'm consumed with evangelism!

I went out to one of the toughest areas in town, and began to street evangelize using the "way of the Master." It went AWESOME! One guy at first tried to run me over with his scooter! He was the hardest looking one of the bunch. He had tattoos all up and down his arms, used rotten language, and had been in prison most of his life. He got right in my face after hearing me speak to another about the Ten Commandments. He asked me if I thought I was better than he was. He asked me if I was a preacher. I said no, that God had placed a message on my heart that I had to deliver. He approached me as if he was going to strike me in the face. My two friends looked on nervously. I bounced back to the "natural" and asked him about his muscles, and asked if he was in good health. He calmed down and smiled and said, "I'm getting very fat," and laughed. I said, "Do you mind if I check to see how well your spiritual health is?" He said, "Sure." I began to go through the Ten Commandments with him. He confessed his guilt to all of them! He began to break, and then was absolutely crushed under the Law! He became contrite, and very nice. Tears began to well up in his eyes when he found out he was guilty before a Righteous Judge and knew his fate was everlasting torment in the lake of fire.

When I asked him if he knew what God had done for him so he wouldn't go to Hell, he replied, "What?" I then told him about Jesus, and what He done so he wouldn't have to go to Hell -- that Jesus destroyed all evidence of sin in his life, if only he would repent and turn from his sinful ways, and put his faith in the Savior. I gave him a gospel tract, which he nearly jerked my arm out of its socket to get! I asked if I could pray with him, and he said YES! We prayed with him, and he began to transform right before our eyes! WOW! After we were done, he rode off proclaiming what Jesus did for him so he wouldn't have to go to hell, to all who were standing around. What a day! Thanks for everything. I will never give up.

Do you want to contribute your witnessing experiences, tract stories and creative evangelism ideas to the "Coffee Break" column? Send them to:

share@wayofthemaster.com, and maybe we'll use yours!

(Please include your first name, last name, and location, in case we use *your* story!)

God bless,

Kirk Cameron, Ray Comfort, and The Way of the Master Staff

Please pass this newsletter on to your friends.

If they like it, encourage them to [sign-up to receive it themselves](#). We want to build and equip a massive army of Christians to reach out to the lost, and the newsletter is an ideal way to keep in contact with them.

· www.WayOfTheMaster.com ·

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The Way of the Master • PO Box 1172 • Bellflower, CA 90706