

WAYOFTHEMASTER.COM newsblast



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Website Version

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Volume 2, Issue 19

Why I Love Halloween

-- Ray Comfort



When our family came to the United States back in 1989, Halloween was a big part of the American culture shock. It horrified us to go to supermarkets and see such a personification of evil. We would turn the lights off on the night of Halloween, and go to bed early. If the door bell rang, we would ignore it, and pray that the kids, dressed as demons, would go away.

However, about five years ago we decided that we would let our light shine in the darkness. We purchased some candy and placed them and some [tracts](#) in plastic bags. That night, over one hundred people came to our door and took Gospel tracts -- over one hundred people! The experience was so much easier than going door to door. There was no feeling awkward as I stood in someone else's property. Neither was there the fear of having a door slammed in my face -- because the world came to my door, and I closed it when I wanted to.

NEW COLUMNS



Kirk Cameron

**Survival
Require-
ments for a
Christian in**

Hollywood - Part 3

"This article is the final part of a three part series for Christians who want to know how to 'make it' in Hollywood..."



Ray Comfort

**Ever Done
Something
Dumb?**

"Almost daily, I bruise people, smash things, get lost, accidentally delete files, and embarrass myself. I have caught myself on fire, boarded the wrong planes..."

Turn the tables on the enemy this Halloween. Make the most evil night of the year into the most evangelistic. Think about it. Isn't the hardest thing about giving people tracts, having to approach them? On October 31st, the world will come into your property, to your door, and they will gladly take tracts from your hands. So put a welcome sign on your lawn. Put the porch light on, and make sure you take advantage of this God-given opportunity to reach the lost.

Since it's that wonderful time of year again -- that day when sinners come to us for tracts -- we have a [Halloween Special](#) going on. You can get two of our best tracts for a bit cheaper than any other time of the year. [\(CLICK HERE TO LOOK AT THE HALLOWEEN SPECIAL.\)](#)



The Way of The Master

- Second Season

Thirteen **ALL NEW EPISODES** will begin airing on Monday, November 15th. However, on October 25th, we broadcasted "A Day in the Life of The Way of the Master Ministries" with Kirk giving a guided tour of our ministry and interviewing most of the ministry team. That program will show again on TBN this Wednesday at

9:00 p.m. PST. Next week, a special version of "Open-Air Preaching in New York" will be aired. We're excited to share these special programs with you before the second season begins.

The Guy Behind the Site

Do you like [The Way of the Master website](#)? We sure do! And there's one person to responsible for that... Brad Snow. We wanted to let you all know that this is the guy that really makes the site sing.

All across the web, on different forums, people talk about the ideas we present on our site. Some agree with us... but as you can guess, most strongly disagree. But one thing they all seem to agree on is the fact that we have one of the coolest websites they've ever seen. Even on atheist boards we've found comments like, "I really hate what they're saying... but isn't it cool how Kirk walks out on the screen in the beginning? I wish I could do that on my website..."



Brad began working with the ministry several years ago, and we just can't express how thankful we are to God for sending him our way. He's got talent, obviously! But even more than that we're so pleased to work with someone who has such a deep commitment to the Lord and to reaching the lost. We're incredibly blessed to have him on board!

In addition to working for us, Brad does other website design projects. You can learn more about him on his website: www.snowmedia.com

Hot Topic Ice Breaker

-- *Kirk Cameron*

Often the news is full of headline events that you can use to swing a conversation with an unsaved person to spiritual things. The recent deaths of Christopher Reeve and Rodney Dangerfield are natural door openers to talk with the lost about God. While speaking with someone, simply ask if that person has heard the news. Then share with them the deaths and that Rodney Dangerfield was quoted saying, "You feel different when you're getting old. You know your going to die. You just don't know how. So what I'm doing now is hanging around, waiting-- waiting to see when and how I'm going to die." Then simply ask them, "Sad, huh? So what do you think happens when a person dies? Do you think there's a Heaven? What do you think a person has to do to go there?"



Daystar TV

Ray was in-between recording two programs with Daystar TV in Dallas, when Pastor Joel Osteen and his family walked into the studio. They had decided to drop into Daystar to look around. He told Ray that he loved "The Way of the Master" TV program, and he gratefully accepted a CD of "Hell's Best Kept Secret," and The Way of the Master book. Please pray that he gets a grip of the importance of the teaching.



Update on Lev's Condition

Kirk's sister Candace (& Val her husband) have a four year old boy ("Lev") who was recently diagnosed with an ear infection called "cholesteatoma." Below you'll find a letter from Candace to all who have been praying:

Thank you all for your prayers, helpful information, referrals and support for our son Lev. His surgery has now been scheduled for November 30th. We wanted do our research and feel comfortable with the doctor who's care Lev will be in. (Although we know with certainty that God is aware and in control of the whole situation.) While it seems like such long time down the road, we ask you to continue to pray for the doctor's hands on this delicate surgery and that Lev's hearing will be fully restored as well as no other complications, hearing loss, or facial paralysis. I will gladly keep you updated on this situation, and again, thank you all for your concern and prayers for our son.

In Christ, Candace Cameron Bure

(Above, Lev is pictured with his Dad, Val.)

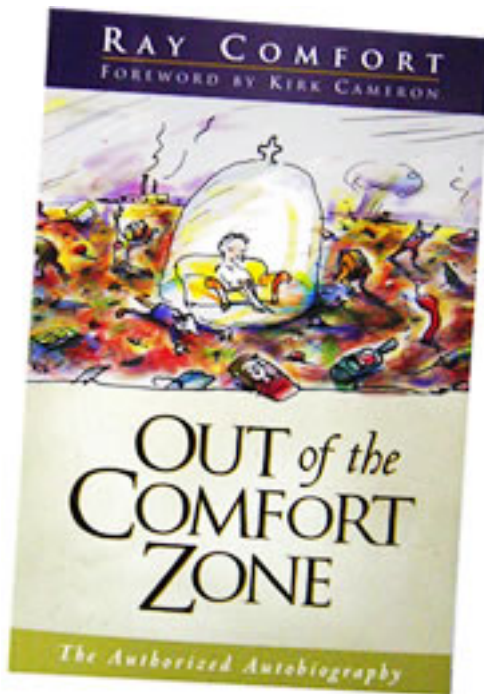
New Coins

-- Ray Comfort

Barbara Cameron (Kirk's mom) told me that when she gave out her first [Ten Commandments coin](#), the lady appreciated it so much that she hugged Barbara. The first five I gave out were received with enthusiastic "thank you's" and one person shook my hand. I ride a bike home each day, and have been flicking coins to kids standing on the sidewalk, saying, "Here's a gift for you." As it lands, there is the loud and familiar sound of a coin hitting the sidewalk. It is so cool to see them dive for it. The Ten Commandments coins are also now available in an [antiqued bronze version in a blue velvet box](#). This is excellent for an appreciation gift for someone you care about.



[Go here for an enlargement of the coin's front and back.](#)



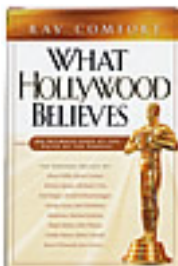
All Legitimate Things...

This one sent in by Robert C., California

I had just finished reading, [Out of the Comfort Zone](#) (for the third time)! I . . . got so convicted about that I'm not doing all legitimate things to seek the lost. So I decided to get on my bike and hand out your tract we obtained from Living Waters. I missed many opportunities to hand them out due to my fear, but finally, even though I was scared, I handed out two of your [AMERICA, AMERICA](#) tracts. I said "It's almost time to vote, can I give you these?" IT WORKED! I was so jazzed that I fell off my bike during the getaway! The new tract receivers helped me up. Thank you for your ministry. I am one of those false converts that has really found the true meaning of salvation in Jesus.

Behind the Scenes Book

We urgently need viewer questions for our "Behind the Scenes" publication. If you have a question about the show, please [keep it short and email it to us](#) ASAP. Thanks!



Barnes & Noble

What Hollywood Believes is listed on the Barnes & Noble website, where non-Christians can read reviews. If you have read the book and would like to encourage others to read it, feel free to write a brief review: [FOLLOW THIS LINK](#)

coffee break



inspiration, encouragement and
ideas on sharing your faith...
real life stories from people just like you

Grab a cup of coffee and dig in. We offer these stories to encourage you that ANYONE can share their faith. These are real people, just like you... if they can do it -- you can do it!

Life is quick -- stay focused.

...: Creative Ways To Hand Out Tracts ...

This one sent in by Harry B., Boring, OR.

My name is Harry B____ and I live near Boring, Oregon. I started using Living Waters tracts about two months ago. Below are some examples of how I am using these tracts. I am going to start documenting a lot of my encounters so others can see how these tracts work. In most cases the tracts are just the ice breaker but many times it's the least we can do. It's much better than just saying "Have a nice day" or whatever... I have been paper clipping a real \$1.00 bill on top of a [million dollar bill](#) along with a tract and handing it to every panhandler I come across.



When possible I tell them that it is a Gospel tract and to read the fine print on the backside of the million dollar bill. They love the [101 of the Worlds Funniest One Liners](#).

No one has ever turned it down. Now I look for panhandlers. I keep some million-dollar bills in my shirt pocket. Many people when they see it ask me about it and I give them one. Usually the first thing I say is that "It's not counterfeit". Then I say that there *isn't* a *real* million-dollar bill so there *can't* be a counterfeit one. They usually laugh and then I tell them that it is a Gospel tract and that they are supposed to read the fine print on the back. When they start to read it I say. "Do you recognize the 10 Commandments? You know that they aren't the 10 suggestions". I say this with a big smile on my face. So far everyone has agreed. No one has ever handed it back. If they show some interest and I have time I will carry on the conversation. If I am in a hurry I will give them one or two more tracts. Whenever I go through a check stand or pay someone for something I always hand him or her a million dollar bill. Depending on the situation I will say one of the following: "Here's a tip for you" or " I just won the lottery and I'm passing out million dollar bill's to everyone I meet". Several times when I have been in a group I have one quiet shy person do the [Visual Image Test](#). I

always count to 35 out loud and by the time I'm finished everyone is wondering what is going on. When the person sees the face of Jesus on the wall they get so excited that everyone wants one. That quiet shy person wants to hand them out and I let them. This leads into lots of conversation and lots more tracts. One of my favorite tracts is the [Smart Card](#). I will hand it to one person or to each person in a group. Everyone try's the 15-second test. When the color doesn't change, I tell them that they didn't pass the test and to turn the card over. I give them just enough time to read the first two sentences and I break in with, "Most people think they are a good person and I think that you are a good person. I think that I am a good person but we think that we are a good person based on our own moral standard. The important thing is, Are we a good person based on God's standard?" If I have time, this leads to lots of discussion. If there isn't much time I at least give them the, [Are You Good Enough to go to Heaven?](#) Tract. No one has ever turned it down.



...: The Best "Fishing Hole" :...

This one sent in by Jared S., Red Bluff, CA.

Last year our church had a 10'x10' booth at the local county fair and gave [Intelligence Tests](#) and offered free candy. It was such a success that this year we doubled the booth size and spiced it up a bit. People attending the fair often have time to kill as they meander through exhibits and commercial buildings. We offered a place to get off their tired feet, complete with 12 chairs for

those taking and giving the tests (and gospel!). We blew up that big picture of Einstein that says "Test Your IQ", the two triangles illusion with an "extra square", and the "count the black dots" illusion. The hottest tracts that people scooped up were

["Everything Man Has Learned About Women"](#), ["One-Liners"](#), ["World's Best Optical Illusions,"](#) and the kids booklet ["Hey Kids."](#) We took some funny one-liners and riddles and made a timed powerpoint show [\(YOU CAN DOWNLOAD THE POWERPOINT SHOW HERE\)](#) to catch



the eye of passersby. People would often bust up laughing as they walked by and it really helped start conversations and attract people to the IQ test. This was absolutely the best "fishing hole" I've

ever fished at. We had a total of 23 "test-givers" administer around [1,000 IQ Tests](#) and passed out about 4,000 tracts in 4 days. The test questions served to build a good relationship with folks and when it came time to transition to the spiritual questions, people didn't run away-- wonderful. Possibly the best part of the survey tract is the last question, "Do you avoid Hell by living a good life?" If someone said yes, we would respond simply and quite naturally with "Would you consider yourself to be a good person?..." We thank God for Ray, Kirk, and the Living Waters Ministry and may county fairs and other witnessing spots across the world be filled with faithful fishermen.

Do you want to contribute your witnessing experiences, tract stories and creative evangelism ideas to the "Coffee Break" column? Send them to: share@wayofthemaster.com, and maybe we'll use yours!

(Please include your first name, last name, and location, in case we use *your* story!)

*God bless,
Kirk Cameron, Ray Comfort, and The Way of the Master Staff*

Please pass this newsletter on to your friends.

If they like it, encourage them to [sign-up to receive it themselves](#). We want to build and equip a massive army of Christians to reach out to the lost, and the newsletter is an ideal way to keep in contact with them.

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