

WAYOFTHEMASTER.COM newsblast

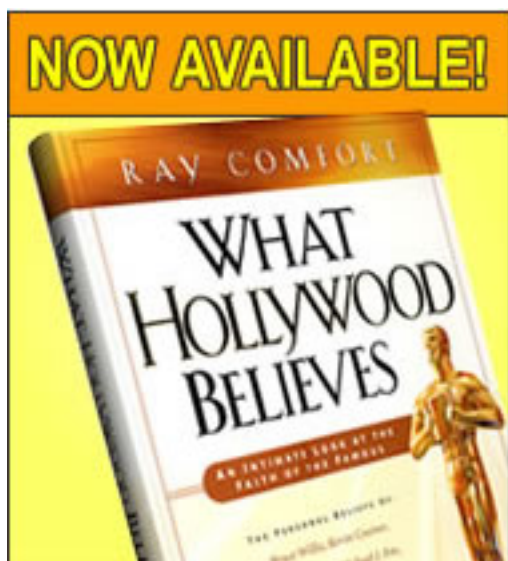


JUL. 2004

Website Version

... : WayOfTheMaster.com : ...

Volume 2, Issue 11



CLICK HERE to get
1 for \$15.99, or
2 for only \$20.00

What Hollywood Believes

What Hollywood Believes

is finally in our hands! This book, written by Ray Comfort, has so much evangelistic potential, we can't say enough about it!

The world's interest in celebrities is insatiable. Prime time television reflects this, with shows such as "Access Hollywood," "Hollywood HD," "Hollywood Squares,"

"Celebrity Justice," "Entertainment Tonight," and "Inside Edition." Look at newsstands and see how many celebrity faces you see on magazine covers. Interest in anything they do is voracious—what they wear, where they go, what they eat, what they are working on, where they live, who's dating whom.

National news reports recently stated that someone had been taking pictures of items in celebrities' trash, and was selling the pictures for up to \$6000. People are apparently anxious to know what the celebrities are eating for breakfast, what magazines they are reading, etc. So their intimate personal belief about issues such as the afterlife, God, the Bible, etc., are of great interest to the secular world. There is nothing like this book on the market. It is unique, and has huge evangelistic potential.

NEW COLUMNS



Kirk Cameron

Witnessing Tips from Tiger

Woods

I told the story of walking through an airport and noticing a large poster of Tiger Woods on the 18th green of a beautiful golf course...



Ray Comfort

What a Lovely Child

"...one thing that both men and women have in common when it comes to their offspring is something I call 'ugly baby blindness syndrome'..."

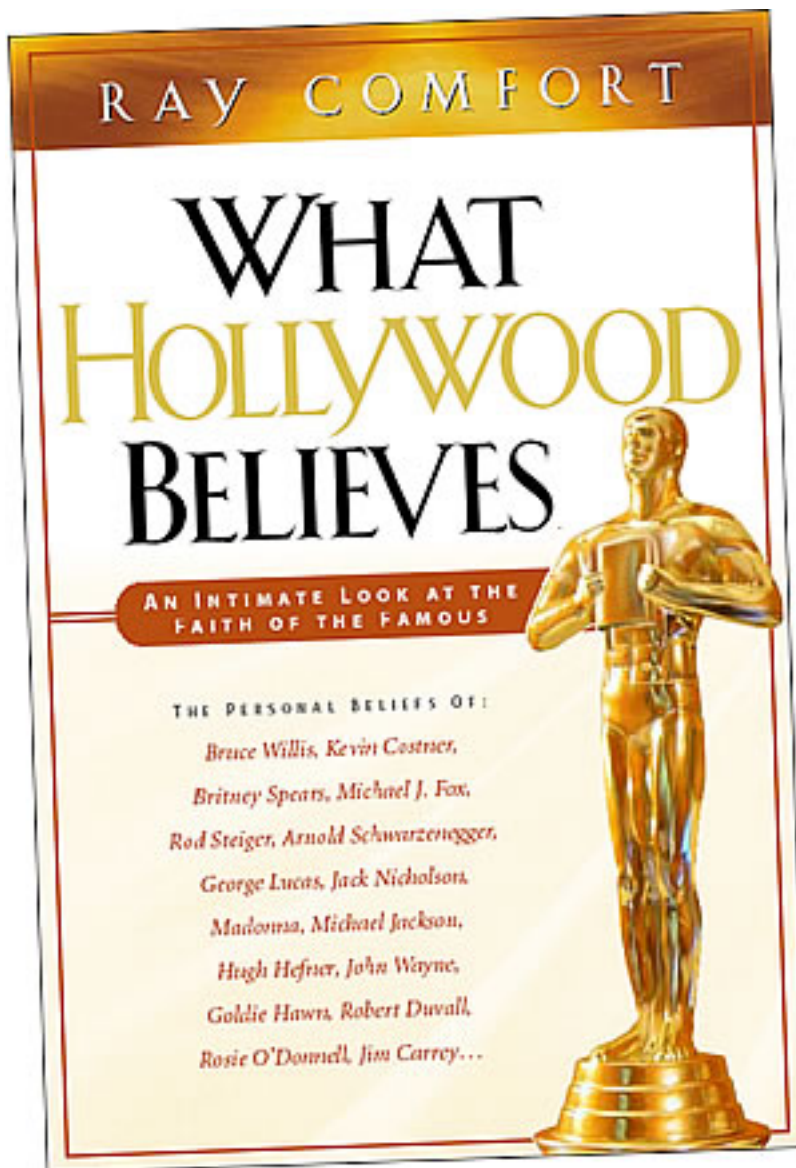
It contains the personal beliefs of Jim Carrey, Britney Spears, Bruce Willis, Jack Nicholson, Kevin Costner, Arnold Schwarzenegger, Michael J. Fox, Madonna, Michael Jackson, Hugh Hefner, Robert Duvall, and Rosie O'Donnell . . . a total of 124 big name celebrities.

Not many people know that George Lucas said that he produced Star Wars so that young people would seek after God, that Frank Sinatra believed in God and in the Sermon on the Mount. John Wayne said some very interesting things about God just before he died, Gregory Peck read the whole Bible and found it enriching. One famous actor thinks that God is a woman, some are atheists, while many pray every day, and believe the Bible.

The book isn't just fluff. Comments are added throughout that address many of the celebrity's difficulties about the things of God, both their objections and questions—why there is suffering, who made God?, rampant hypocrisy in the church, etc., and the book presents a very clear gospel message in a number of places. My editor (Lynn Copeland) excelled on this publication. It is a hardback 208 page book, has extremely high quality graphics, with a gold leaf title and an embossed gold-foil cover.

Even though large publishers were interested in it, we decided to retain the publishing rights. That means that we have to match the retail price that stores offer, but we have the liberty to offer "specials" to our customers. So the first copy is \$15.99, but if you get two copies they will cost \$20.00. Five copies will only be \$32.00, or you can call for prices on a case of books.

Although we have a publicity machine to help us get this book into the secular market, we would ask you to consider being part of the marketing team. Don't underestimate what you can do to help us. Just one phone call from you to your local Barnes & Noble bookstore (or any book store), asking if they have the book could spur them to look it up on their computer system, and order copies. It is simply a matter of pulling it into the secular market. We are confident that once it's in the stores, it will take off from there.



© 2004 C.J. Studio, Covina, CA



OPEN INVITATION

Join us on location this
Saturday...

This Saturday, July 31st, we have an amazing opportunity! Fill your pockets with gospel tracts and come out ready to witness! The Way of the Master crew is going to be on location doing interviews for the upcoming program on Satanism. "Ozzfest," a huge heavy

metal concert held near San Bernardino, is a prime location for talking to people who are involved in Satanism.

Here's where you come in... we need volunteers who will help us get interviews. This means we need people who are bold enough to approach those entering the festival, ask them to do an interview, and get them to sign a waiver. It's that simple. We also want to see people handing out tracts and doing one-on-one witnessing. Put off whatever plans you may have had for Saturday night, and come on out and join us!

DETAILS

Date: Saturday, July 31st

Time: The Way of the Master crew will arrive around 8:00 p.m.

Meeting Place: Our camera crews plan to stay close-by the festival entrance, you can look for us there.

Location: Ozzfest will be held in the Hyundia Pavilion, 2575 Glen Helen Pkwy., Devore, CA 92407 (55 miles east of downtown L.A.) You can [get directions here](#).

A few notes: Please bring Gospel tracts to hand out. Additionally, please consider wearing neutral clothing... clothing with bold Christian slogans may trigger rejection before you can utter a single word.

VH1 Interview

"Religion" and Pop Culture...

-- By Kirk Cameron

I recently did an interview with VH1 discussing why so many celebrities are more vocal about their religious beliefs. (Madonna is into the Kabala, Tom Cruise - Scientology, Richard Gere - Buddisim... etc.) It turned out to be a wonderful opportunity to share my faith without compromising and hopefully direct many VH1 / MTV watchers to WayOfTheMaster.com where they can learn more about the Gospel.

Boot Camp Take 2

We had another [GNN Evangelism Boot Camp](#) this month. Sixty individuals from all over the world spent four days here in the L.A. area pushing their own evangelistic "limits."

These "seed sowing superstars" passed out literally thousands of tracts, and spoke to hundreds of people one-on-one. But on top of that, almost every single student ended up open-air preaching at least once! These people tell us this was one of the most challenging and life changing experiences they've ever had.

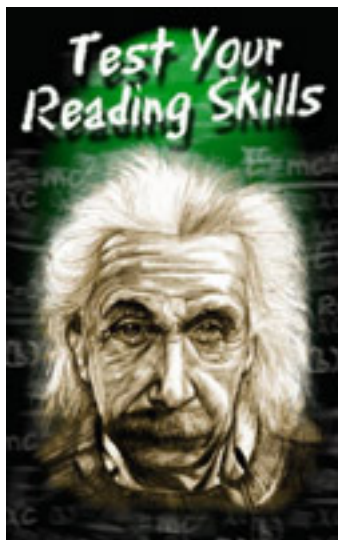


Micah, a 14 year old "boot camper" from China, preaches open-air at Huntington Beach.



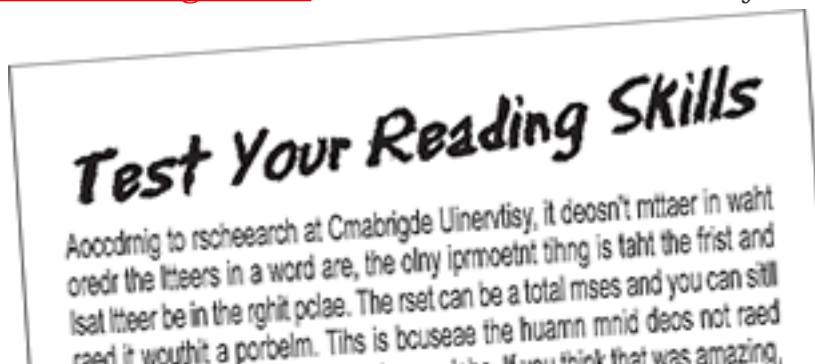
Now its your turn! The next boot camp is going to be held in **Dallas, Texas, October 14th through the 17th**. This boot camp will be held in association with, and at the facilities of, "Christ for the Nations." The Dallas "boot campers" will be flexing

their evangelistic muscle at the Texas State Fair. (The State Fair of Texas is considered to be the largest state fair in the United States--it covers a 277-acre entertainment and recreation complex.) In this venue there will be plenty of opportunity for open-air preaching and perfecting those one-on-one witnessing skills. If you want to be included, **please book early as it will be limited to one hundred people**. See www.thegreatnews.com for details.



New Tract Available!

Our sister ministry, LivingWaters.com, has an interesting new tract. It is called ["Test Your Reading Skills."](#) It is weird and wonderful. Try it.



EvidenceBible.com—Free Stuff

We've worked on putting all of the Evidence Bible tools into one location... www.evidencebible.com. As always, you can read online, or download and save, the entire New Testament, Psalms & Proverbs in PDF (Adobe Acrobat) format. But now, from that same location you can also browse through "Answers from the Evidence Bible" to get the answers to over 100 of the most commonly asked questions about, and objections to, the Christian faith (arranged topically). And also, in a **brand new section, "Evidence Bible Gems,"** you'll find some of the most poignant stories, articles and quotes set up so you can send them to your friends by email! (We even have **FREE radio spots** for your local Christian Radio Station!) Check it out!



When Giving Out Tracts

-- *By Ray Comfort*

Kirk told me that when he has been giving out tracts, he adds, "A friend of mine wrote it..." He said that people warm up to the tract when he has said that. I have had many of my friends say that they also use that line, and how effective it was. So, I would like you to be my friend, and if you so wish, please use the phrase. I am sincere about this. We look on all of you as friends as well as brothers and sisters in Christ... and we thank God for you.

coffee break



inspiration, encouragement and
ideas on sharing your faith...
real life stories from people just like you

Grab a cup of coffee and dig in. We offer these stories to encourage you that ANYONE can share their faith. These are real people, just like you... if they can do it -- you can do it!

Life is quick -- stay focused.

...: We got a booth; we had a blast! :...

This one sent in by Kurt P., Bartlesville, OK.

Hey, I just wanted to confirm what your newsletter addendum said concerning taking every advantage of this year's festivals. Our little "Bible-belt" town has what's known as Sunfest every June. We purchased a booth space, got [a blow up of Mr. Einstein](#), and folks...what a blast! We spent three days using your [IQ Surveys](#), and passing out your tracts. We even printed up some tracts that said "Welcome to SUNFEST" with a schedule and Gospel message within. We had many contacts and I must say that the majority of them had created a god in their own image. After speaking to two young men about the importance of repentance, they assured me they had repented and trusted Christ. I then shared how Jesus said that lust is as adultery. "Have you ever lusted?" I asked. The response? "Heck yeah! That's why we're here!" I told him "See? You haven't repented." The expression on his face said it all and confirmed Romans 3:19. He was speechless. I must say that tears fill my eyes recalling this event. If what I saw this past weekend here in the Bible belt is any reflection of the spiritual condition of our nation, we have work to do! Perhaps only one percent of the people that believed they were saved actually read their Bible daily. Thanks for providing the weapons we need to go into battle. God bless you and yours. Acts 18:9 "Do not be afraid; keep on speaking, do not be silent."

...: Less than two weeks later... :...

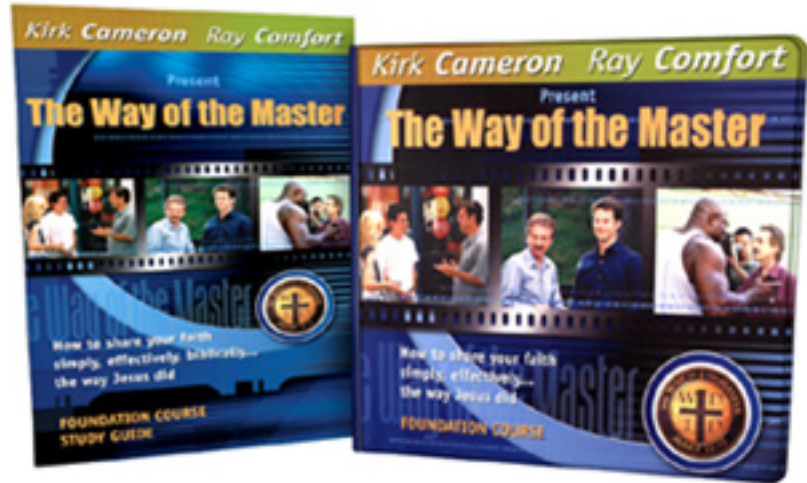
This one sent in by David S., Louisville, KY

I recently received a gift copy of [\[the audio set\]](#) from my dad. He told me about you and your site a while ago. As any normal procrastinating human being, I didn't listen to the tapes for a while. However, he bugged me enough about it that I finally listened just to keep from being embarrassed. I was blown away. Anyone who has not heard this series needs but to listen to the first tape and their previous view on evangelism will be completely turned upside down. I thought, "Well isn't that simple. I could do that!" As soon as I listened to the first tape, I had my wife listen to it and she said the same thing I did - it makes sense and it's totally different from what we've been taught about how to evangelize. It turns out that I listened to the tapes just in time. My wife's father was dying of liver cancer for the last year and a half. He was unsaved and previous attempts by my wife to witness to him years before had been fruitless (bad experience at church - "All they want is your money," etc). I was burdened about Joe who had recently taken a turn for the worse. He lived about ninety minutes from us so although it wasn't too far to visit, we had to set aside a day anytime we wanted to see her parents. Knowing he had just a few weeks left, I said we needed to get down there so I could witness to him. What did I have to lose, I reasoned. The worst he could do was not listen, and he was already bedridden so I knew he couldn't leave the room. Besides, time was short. We drove down to see Joe that morning (listening to the tape the whole way), and it just happened that his wife had a three hour doctor appointment which she left for just as we got there - thank you Lord! I sent my wife upstairs and talked to Joe for a few minutes. He was in obvious pain and discomfort despite the medication he was taking. I said, "Joe, I want to talk to you about something, and it's probably not your favorite subject, but because I care about you, I want you to hear me out for just ten minutes - is that okay?" He said sure it was. I took him through the law (as taught in Hell's Best Kept Secret) and the plan of salvation and he trusted Christ. He had tears in his eyes as he shook my hand in obvious gratitude. My wife was overjoyed. (At his largely attended funeral the pastor told this story, admonishing everyone present to examine their own lives in view of Joe's conversion.) One week later Joe was unable to communicate in any long conversations. Joe went to be with the Lord less than two weeks after our ten-minute talk. Thank God my father bugged me enough. What if I had waited one more week!

**...: My life is
changed forever!**

:...:

This one sent in by Dave B.
In all the years I have been a Christian I have never heard a greater revelation on biblical evangelism. I have had to do a lot of self examination lately due to the fact I am also an evangelist and have been preaching the modern Gospel for my entire ministry life. I even held seminars on relationship, friendship and prophetic evangelism. Sure I might of stirred up some people but nothing like this. When I caught hold of your teaching I won six people to the Lord in the next few weeks. Happily I might add they have shown true fruits of genuine remorse for their sin and wonderful joy when they found out there was a way to escape the wrath to come! Thank you Kirk and Ray for obeying God in this message. I will never be the same, my life is changed forever! God Bless you, and thanks again.



Do you want to contribute your witnessing experiences, tract stories and creative evangelism ideas to the "Coffee Break" column? Send them to: share@livingwaters.com, and maybe we'll use yours!

(Please include your first name, last initial, and location, in case we use *your* story!)

*God bless,
Kirk Cameron, Ray Comfort, and The Way of the Master Staff*

Please pass this newsletter on to your friends.

If they like it, encourage them to [sign-up to receive it themselves](#). We want to build and equip a massive army of Christians to reach out to the lost, and the newsletter is an ideal way to keep in contact with them.

· www.WayOfTheMaster.com ·

Toll Free Order Line · 1-877-496-8688

The Way of the Master · PO Box 1172 · Bellflower, CA 90706